



DNC Chair Candidate Briefing

Candidate: Sally Boynton Brown

Website: wethednc.org/

Most recent position: Idaho Executive Director, President of Association of State Democratic Executive Directors

Biography

Sally's formal education includes a Bachelor of Arts in Communication, with an emphasis in conflict management, from Boise State University in 2005. While putting herself through college, Sally juggled multiple small-businesses to support her three young children. Sally began her community leadership on Sunday mornings with her church family. She held several key leadership positions resulting in her tenure as President of the Idaho United Church of Christ church camp. Sally turned her leadership skills to politics in 2006, managing several winning legislative races and working as Operations Director for Idaho's gubernatorial race. She then took a job with the Idaho Democratic Party (IDP). She served as Field Director, Communication Director, and quickly moved into the Executive Director position in 2012. She quickly assumed a leadership role at the Association of State Democratic Party Executive Directors (ASDED). She now is serving as ASDED president. In 2013, Sally began the Lead discussion group. Lead is a collaboration of national Democratic organizations focused on increasing the numbers of women leaders in the Democratic Party through discussion, engagement, and support. Lead organizations include DNC members and staff, members and staff of the Association of State Democratic Chairs, members of the Association of Democratic State Executive Directors and staff of Democratic state parties.

Accomplishments

In 2013, Sally began the Lead discussion group with ASDED. Lead is a collaboration of national Democratic organizations focused on increasing the numbers of women leaders in the Democratic Party through discussion, engagement, and support. Lead organizations include DNC members and staff, members and staff of the Association of State Democratic Chairs, members of the Association of Democratic State Executive Directors and staff of Democratic state parties. She has successfully increased fundraising capacities at the IDP, as well as at the ASDED. She has sustained her team of full-time staff for the last four years and ended each of her 6 years with a surplus, a rare feat for a red state.



DNC Chair Candidate Briefing

Skills/Assets they bring to the job

Sally specializes in developing activist capabilities and operational structure to build strong organizations. She has a unique skillset that joins high level strategic thinking with day-to-day operational execution, ensuring the organizations that she works with grow and exceed their objectives.

Red State experience. Strategy & Management. Conflict Resolution.

Goals & priorities

Sally strives to involve everyone in the political process (organizing how they want, free events, put DNC Members to work)...and to make decisions by talking to people not just data. Below are some key themes. Here is full plan: <http://wethednc.org/dnc-blueprint-for-the-future> New-Power - Decentralized and relies on sharing and empowering each other. Key values for new-power align perfectly with our party: collaboration, transparency, and participation. By bringing diverse thinkers together we can access the best collaborative solutions with considerable buy-in from every perspective in our organization before moving forward. The shape of a "new-power" structure is a circle where everyone leads the way and is equal. Though some hierarchy may be found in large organizational structures, elected leaders are in service to the people and aim to maximize the shared power of the organization; they do not claim that power for personal agendas. The goal is to promote democratic processes and amplify the voices of our members so we may reach consensus as often as possible. - Multiplicity The policies in our Party needs to ensure we are doing more than just checking affirmative action boxes. The goal is to have greater participation by various and intersectional perspectives: socioeconomic, ethnic, geographic, and non-binary genders, just to name a few. - Councils and Workgroups Request the Democratic National Committee members to approve the formation of a number of ad hoc committees, referred to in this Blueprint as councils and workgroups. These groups are designed to move to a new-power system where more people are helping to make the decisions of the Party. Each ad hoc committee will be created with multiplicity guidelines, chaired by a DNC Executive Committee member, given a focus area, a clear timeline and goals, and provided with support staff and resources. All members of the public will be encouraged to apply for these special committees and will hold a one-year term to allow more involvement. They will utilize the latest video conferencing technology to give access to the greatest group of people and make meeting affordable, convenient and inclusive.

Key Endorsements



DNC Chair Candidate Briefing

Candidate: Ray Buckley

Website: www.rayfordnc.com/

Most recent position: Chair of New Hampshire Democratic Party (2007–present)

Biography

Born 1959, was member of NH House of Representatives from 1986 to 2004, first openly gay chair of the Association of State Democratic Chairs. He was elected Chair of the NHDP in March 2007, and Since March of 1999, Buckley has been a member of the DNC. He has been elected two terms as Chair of the DNC Eastern Region and is a member of the DNC LGBT Caucus. Since 2001, he has served on the DNC Executive Committee and has been a member of the DNC Rules and Bylaws Committee since 2009.

Accomplishments

Buckley claims to have overseen the most dramatic record of Democratic victories in NH history, including bucking national tides in 2014 and 2016.

Skills/Assets they bring to the job

10 years experience running state party, experience as a state legislator

Goals & priorities

1. State Party Partnership ("57 state strategy")
2. State Party Partnership Victory Grant
3. Staff Development
4. Executive Directors (reduce turnover and increase pay)
5. Healthcare and Retirement Security for DNC employees
6. Technology and Innovation
7. Building Fund: lease every state party headquarters and rent it back at a reduced rate, as well as to open a local office (aka community center) in every congressional district, allowing for year-round political organizing and community development.
8. Joint Fundraising Agreements: prohibit in contested primaries; better benefit state parties
9. Surrogates: provide DNC surrogates for state party for a fundraising event
10. Voter File Cooperative: continue the relationship with the National Voter File Cooperative and encourage its success as a revenue stream for state parties.
11. DNC Transfers: ensure that the DNC would not transfer money to the DSCC, DCCC, DGA or other entities for television ads. DNC funds will only be used for constituency engagement, field programs, voter protection and GOTV purposes.



DNC Chair Candidate Briefing

12. ASDC Training Program: expand funding for the ASDC training program
13. Voting Rights: The DNC voter protection department must have increased staff to support voter registration and protection and to strengthen the redistricting efforts of the DNC and state parties.
14. Expand Community Engagement
15. DNC Staff Engagement: DNC staff should spend 10 days per year working out of a state party office to better understand the work of a state party.

Key Endorsements

Sen. Maggie Hassan (NH), Sen. Jeanne Shaheen (NH), Rep. Annie Kuster (NH), Rep. Carol Shea-Porter (NH)



DNC Chair Candidate Briefing

Candidate: Pete Buttigieg

Website: www.petefordnc.com/

Most recent position: Mayor of South Bend, Indiana (2012 – Present)

Biography

Born on January 19, 1982, Buttigieg is 35 years old; Born and raised in South Bend, IN; Graduated from Harvard University in 2004 with a BA in history and literature Worked for several months on John Kerry's 2004 presidential campaign; Worked from 2004-2005 at former Defense Secretary William Cohen's international strategic consulting firm, The Cohen Group, in Washington, DC; Graduated from Oxford University in 2007 with a degree in Philosophy, Politics and Economics, as a Rhodes Scholar; Worked from 2007-2010 as a consultant at McKinsey and Company; Ran as the Democratic candidate for Indiana State Treasurer in 2010 and lost, receiving only 37.5% of the vote against Republican Richard Mourdock; Was elected Mayor of South Bend, IN on November 8, 2011 with 74% of the vote and took office on January 1, 2012 as the youngest Mayor of a U.S. city with a population of at least 100,000 residents (he was later named Mayor of the Year in 2013 by GovFresh.com); In 2014, Buttigieg served for seven months in Afghanistan as a Lieutenant in the U.S. Navy Reserves, returning to the U.S. on September 23, 2014. Was re-elected Mayor of South Bend, IN on November 3, 2015 with over 80% of the vote. On June 16, 2015, Buttigieg announced in an essay that he was gay, becoming the first openly gay executive of a city in Indiana.

Accomplishments

Was elected Mayor of a major city at the age of 31; Buttigieg has made redevelopment a top priority of his administration. One of the signature programs in his first term has been the Vacant and Abandoned Properties Initiative, known locally as "1,000 Properties in 1,000 Days", which is a project to repair or demolish targeted properties across the city. The city has addressed 991 properties, as of August 2015.

Skills/Assets they bring to the job

His military service and experience as a locally elected executive of a city.

Goals & priorities

"We will develop our bench by focusing on the long-term needs of our party. We will harness new and existing sources of financial support, and use it to invest in real infrastructure for our local and state parties so we can more effectively organize at every level, engage every part of our membership, and think beyond one election cycle at a time. It's time to invest in real on-the-ground organizing and make it the heart of our national work as a party. We will run the Democratic National Committee as a resource for state and local parties and nationally



DNC Chair Candidate Briefing

organized allies like our friends in organized labor, to meet their needs and support their work. A stronger partnership with our communities and constituencies is the only way to ensure we turn out our voters, and attract new support."

PUTTING DEMOCRATIC VALUES FIRST • Speak up and defend the values that make us Democrats • Return to the lived experience of Americans

PUTTING THE FOCUS BACK ON THE STATES • Organize to defend our values in all parts of the country • State-by-state long term planning • Encourage more flexible models for funding the states • Connect local resources to national needs, and vice versa • Perform a comprehensive DNC fundraising audit to create an evidence-based future plan • Develop top-level cybersecurity capabilities • Create Robust Partnerships with Democratic Organizations • Quarterly Roundtables with Stakeholders Cultivating Emerging Leaders • Reinforce the DNC's Voting Rights Institute and Voter Expansion Project

BUILDING THE PARTY FROM THE BOTTOM UP • Align regional desks more closely with the regions they serve • More frequently convene and engage DNC members • Create a Local Surrogates Program to engage mayors and other local officials to help with media • Surrogate Scheduling Desk • Get Ahead on Redistricting • State Party Stabilization Fund

ENSURING FAIRNESS AND NEUTRALITY • Create an Independent Presidential Primary Debate Commission • Unity Commission • Evaluating the length of the Presidential primary process • Living our values with Vendor and Staff diversity • Modernizing the organization chart

INNOVATING FOR THE FUTURE • Democracy Labs • A new Bench Desk • Year-Round Persuasion and Turnout • Establish a Digital Audit Grant Program for State Parties • Voter Registration Innovation Grants for State and Local Parties

Key Endorsements

Former DNC Chairman Steve Grossman (DNC Chair from Jan. 1997-Jan. 1999); Indiana Democratic Party Chairman John Zody; Toledo, OH Mayor Nan Whaley; Newton, MA Mayor Settie Warren; U.S. Senator Joe Donnelly (D-IN); Indiana State Rep. Joe Taylor; and the Indiana AFL-CIO.



DNC Chair Candidate Briefing

Candidate: Keith Ellison

Website: www.keithfordnc.org/

Most recent position: Congressman from the 5th District of MN

Biography

Keith was born and raised in Detroit, Michigan. He has lived in Minnesota since earning his law degree from the University of Minnesota Law School in 1990. Keith is the proud father of four children. Before being elected to Congress in 2006, Rep. Ellison was a noted community activist and ran a thriving civil rights, employment, and criminal defense law practice in Minneapolis. He also was elected to serve two terms in the Minnesota State House of Representatives.

Accomplishments

He is the first Muslim elected to congress; sponsored legislation, which eventually passed, that prevents an unfair practice called "universal default," which allowed lenders to increase their customers' interest rates if they had late payments with another lender ; raised millions for the DCCC.

Skills/Assets they bring to the job

He has the ability galvanize the the progressive base of the Democratic Party, which wasn't excited in the 2016 election. He also understands every day Americans outside of the political beltway.

He is a Member of Congress who could appreciate the political sensitivities of other elected officials and has broad support across the party. Mr. Ellison is also a "fresh face" in Democratic politics and offers diversity as a candidate--racially and culturally. He also has proved his fundraising ability.

Goals & priorities

1. PUTTING VOTERS FIRST - We need to prioritize a grassroots focus on voter turnout.
2. PROGRESSIVE PARTNERS: Engage with progressive allies in party rebuilding, including vision and message development, constituency outreach, and grassroots mobilization.
3. ORGANIZING BEST PRACTICES: Study and disseminate best practices for effective field organizing to candidates on all levels. Resurrect DNC-led national training programs.
4. TURNOUT GOALS: Encourage local, state and federal candidates to set goals to boost turnout by 3-7% over the last comparable election, with separate goals for new and infrequent voters.
5. NATIONAL VOTER REGISTRATION: DNC-led, collaborative effort with national, state and local partners to boost registration and look for ways to streamline and improve programs.



DNC Chair Candidate Briefing

6. COLLABORATIVE CAMPAIGNING: Work with party committees including DMO, DLCC, DGA, DCCC and DSCC to align priorities, reduce redundancy, improve operations, and build robust national and state coordinated tables.
7. VOTER ENFRANCHISEMENT: DNC-level planning to protect against voter suppression and to promote laws that encourage voter participation, including automatic voter registration, early voting and vote by mail.
8. BEYOND THE BELTWAY - Elections are won and lost on the ground in states and local communities.
9. STRENGTHENED STATE AND LOCAL PARTIES: Increase State Partnership Project funding to a base of \$10,000/month, with additional dedicated funding available for state and local parties to apply for to build programs for core work, with metrics for success.
10. REDISTRICTING: Convene all interested stakeholders to develop a shared, aggressive strategy to win back state legislatures and governors for 2020 redistricting to create fair and impartial maps.
11. BUILD A BENCH: DNC-sponsored candidate training programs to win local races, creating diverse qualified candidates ready to run for higher office. Measure long-term performance at recruiting diverse candidates.
12. REGIONAL STAFF: Locate strategic DNC staff across the country to allow more interaction between staff and our candidates and party infrastructure.

Key Endorsements

25 reps and 9 senators, including Rep. John Lewis and Sens. Bernie Sanders, Chuck Schumer, and Elizabeth Warren. MoveOn, DFA, PCCC, AFL-CIO, United Steelworkers, 350 Action, Working Families Party, Social Security Works, Our Revolution, UNITE HERE.



DNC Chair Candidate Briefing

Candidate: Jehmu Greene

Website: www.jehmufordnc.org/

Most recent position: Political Analyst Fox News Channel (2010 – Present)

Biography

Daughter of Liberian immigrants who were once undocumented Grew up in Austin, Texas. Program Director Center for Policy Alternatives 1996 – 1997. DNC Southern Political Director 1998 – 1999. DNC Director of Women's Outreach 1998 – 2000. Founder and Managing Director of Urban Hang Suite 1997 – 2001. President of Rock the Vote 2000 – 2005. National Director of Project Vote 2006 – 2007. President of Women's Media Center 2009 – 2010. President and Interim CEO of WakaWaka (Charity) 2013 – 2016. Co-founder of Define American 2011 – Present Political Analyst for Fox News 2010 – Present.

Accomplishments

Grew supporters from 1,500 to over 1 million (Rock the Vote)

Increased young voter turnout by 11% (Rock the Vote)

Skills/Assets they bring to the job

"As FOX NEWS Political Analyst since 2010, I have a unique understanding of how to use the media to create real change. I have stood, and I will stand toe-to-toe with conservatives who lie for a living and I'll win with the truth."

"Experienced organizer"

"Understands the institutional challenges and opportunities from the inside out."

Goals & priorities

Prioritize ongoing, sustained investment in and engagement of local communities; Make significant investments in states where our base is rapidly growing, even if the electoral payoff isn't immediate.

Develop a robust, diverse pipeline of candidates eager to advance our principles -- and support them when they run; Communicate better with the young people who share our values and yet aren't showing up to vote because they feel left out of the process, so we can build an inclusive membership base.

Be wary of overcompensating for strategic mistakes, so as not to throw out the good with the bad.

Take a good, hard look at our electoral processes and make some tough decisions concerning superdelegates and our primary calendar.

Key Endorsements

None



DNC Chair Candidate Briefing

Candidate: Jaime Harrison

Website: jaimefordncchair.com

Most recent position: Chair of South Carolina Democratic Party (2013–present)

Biography

Born c. 1975, worked for Rep. Clyburn, worked as lobbyist for Podesta Group, first African-American state party chair in SC. Lobbyist for the Podesta group from 2008 - 2016.

Accomplishments

Grew supporters from 1,500 to over 1 million (Rock the Vote)

Increased young voter turnout by 11% (Rock the Vote)

Skills/Assets they bring to the job

Experience in SC state party.

Goals & priorities

Invest in our state parties, which are on the front lines of this fight. The DNC must provide resources so that all 50 state parties (plus those in the territories and Democrats Abroad) have professional and specialized operations and capabilities on a permanent basis.

Build a deep bench of Democrats who are connected to their communities on every level. In South Carolina, we have established the Clyburn Fellowship, bringing together dynamic young leaders from throughout our state to participate in a rigorous nine-month training program to prepare them to run for office, manage campaigns, and lead local parties.

Ensure that similar programs exist nationwide to groom candidates who can speak to the concerns of their constituents and win where others have lost. For a blue wind to sweep across red states and districts, we must cultivate and encourage the right candidates, who may not yet think of themselves as potential candidates.

Key Endorsements

Rep. Jim Clyburn (SC), Rep. Martha Fudge (OH), Rep. John Larson (CT), Rep. Bennie Thompson (MS), Rep. Sanford Bishop (GA); former DNC Chair Donald Fowler.



DNC Chair Candidate Briefing

Candidate: Tom Perez

Website: www.tomperez.org

Most recent position: Labor Secretary (2013 – 2017).

Biography

Born in Buffalo, NY (1961) to two first-generation Dominican immigrants. Undergrad degree from Brown, Law degree from Harvard. Worked at the Department of Justice as a prosecutor and Deputy Assistant Attorney General for Civil Rights (1989 - 1995) Special Counselor for Senator Ted Kennedy (1995 - 1998) Director of the Office for Civil Rights at the U.S. Department of Health and Human Services (1998 - 2000) Professor at the University of Maryland School of Law (2001 - 2007) Member of County Council of Montgomery County, Maryland (2002 - 2006) Maryland Secretary of Labor (2007 - 2009) Assistant Attorney General for the Civil Rights Division of the United States Department of Justice (2009 - 2013) United States Secretary of Labor (2013 - 2017).

Accomplishments

In 2002, Tom ran for a seat on the Montgomery County Council and won, becoming the first Latino elected to the Council and later served as its President. (Montgomery County)

Years before the housing crisis, Tom introduced and passed a bill to combat predatory lending and housing discrimination. (Montgomery County)

As a career attorney in the Justice Department, Tom prosecuted a gang of white supremacists in Texas who went on a shooting spree, trying to start a race war. (DOJ Attorney)

Tom took over a Civil Rights Division that had been "decimated" by the Bush administration and turned it around.

While Tom led the Civil Rights Division, it set a record for opening investigations into sheriff and police department conduct.

Tom sued Maricopa County, Arizona, Sheriff Joe Arpaio for discriminating against Latinos •Tom expanded the overtime rule, guaranteeing workers earning less than \$47,476 had the right to be paid for their additional work. (Labor)

After two weeks of negotiations, Tom helped resolve the Verizon strike with an agreement that included protections for Verizon's retail workers, a victory for hardworking employees often left out from benefits. (Labor)

Stood up for workers, issuing a rule requiring companies to disclose how much they spend combating union organizing efforts.



DNC Chair Candidate Briefing

Skills/Assets they bring to the job

Has been an elected politician (Montgomery County), but also a prosecutor and Secretary who has implemented actual reforms. Has progressive record stretching back to the beginning of his career, but also has support of "establishment" figures such as President Obama and Vice President Biden.

Goals & priorities

Fight voter suppression and disenfranchisement by working with state parties and progressive groups to stop unjust laws

Target gerrymandering where it starts by working to elect more Democratic state legislatures and governors

Support state parties to find, recruit and train candidates for office at every level of the ballot, from school board to senate, who reflect our big tent and diverse party

Build a robust Voter Empowerment Office with a fully-staffed team operating year round

Create nationwide Candidate Boot Camps to help future candidates learn how to run for office

Encourage and prioritize small-dollar fundraising

Key Endorsements

Joe Biden Unions: United Food and Commercial Workers International Union; United Farm Workers; International Association of Firefighters; The United Brotherhood of Carpenters; The United Association of Journeymen and Apprentices of the Plumbing and Pipefitting Industry Governors: Louisiana Governor John Bel Edwards; Virginia Governor Terry McAuliffe; Rhode Island Governor Gina Raimondo; Colorado Governor John Hickenlooper; Pennsylvania Governor Tom Wolf Five congressional and state senators and representatives; five mayors.